

EXPERIENCE

Storify

06/2012 - Current
02/2011-08/2011

McCormick New Media

Women Entrepreneur

07/2011 - 05/2012

All Things Digital

08/2011 - 06/2012

Newswag/Agence

France-Press (AFP)

09/2007 - 08/2009

Other Experience

06/2006 - 05/2012

Product Manager/Community Manager

Increased user engagement via social media. Owned the product road map and worked closely with engineering using Pivotal Tracker. Coordinated business priorities with design solutions and engineering bandwidth. Anticipated user needs and problems through interviews and metrics.

Mobile Site Product Manager

Designed/Wireframed and produced a mobile platform for Richmond Confidential, a hyperlocal news site. In addition to displaying the news, the platform developed features to highlight community activities and events, adding functionality to add value for users on the go.

Tech Editorial Intern

Posted to Voices and reported tech news. Developed strategies for Facebook and Pinterest. Managed and moderated content for the D10 (ATD Conference) iPhone app.

Online Editor

Experimented with new ways to engage people with the news. Packaged content from AFP's news wires to create iPhone apps, news quizzes and an interactive map.

Relevant Works

I've also worked at **UC Berkeley** (multimedia assistant), **Richmond Confidential** (reporter), **washingtonpost.com** (intern), **New America Media** (Korean Media intern), **The California Aggie** (staff writer).

To see more, visit boheekim.com.

EDUCATION

Master's in New Media: UC Berkeley Graduate School of Journalism (2010-2012)

Bachelor's in English: UC Davis (2004-2007)

HONORS

McCormick New Media Women Entrepreneurs
Award \$12,000 Grant (2011)

Ken Wong Memorial Scholarship (2011)

Randy Shilts Memorial Award for Exceptional
Reporting (2011)

California Health Journalism Fellow (2009)

SKILLS

Product managing, Project managing (Pivotal Tracker),
Social media, Curating, Mapping (Google Maps/Geo-
commons), CSS/HTML 5 (Basic), After Effects (Basic),
Photoshop, Mobile reporting/producing, Liveblogging,
Reporting, WordPress, Editing